

Michael Mandel

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objective

Bring my unique skills, experiences, and talents to help entities effectively and efficiently achieve their goals

experience keywords

- Marketing director
- Web designer
- Graphic artist
- Business owner
- Program director
- Project manager
- Coalition-builder
- Grant writer
- Development Director
- Contract manager
- Strategic planner
- Researcher
- Trainer
- Group facilitator
- Crisis advocate
- Policy wonk
- Volunteer manager
- Supervisor
- Curriculum writer
- Board member
- Consultant
- Team builder

computer skills

Adobe Creative Suite 6 Master Collection

- Illustrator
- InDesign
- Photoshop
- Dreamweaver
- Premiere Pro

Microsoft Office Suite

- Word
- Excel
- PowerPoint
- Outlook

Donor Databases

- Raiser's Edge
- Sage/Paradigm
- DonorPerfect

references available upon request

EDUCATION

Master of Business Administration, The University of Arizona, Eller College of Management, Tucson, AZ, December 2012

Honors and Accomplishments Included:

- Recipient, Executive MBA Scholarship for Public Sector Employees • 4.0 GPA, Beta Gamma Sigma member

Bachelor of Arts in Drama, *cum laude*, Ithaca College, Ithaca, NY, May 2000

Honors and Accomplishments Included:

- Campus Life Award • Presidential Scholarship • Jane Woods Werly Theatre Scholarship • Theatre Arts Senior Honors • Founder, Ithaca College Center for LGBT Education, Outreach, and Services

PROFESSIONAL EXPERIENCE

UNIVERSITY OF ARIZONA, ELLER COLLEGE OF MANAGEMENT, MBA PROGRAMS

TUCSON, AZ

TECHNICAL EXPERT

2012-2013

On a contract basis, responsible for assisting department staff with marketing of and recruitment for Eller full-time, evening, and executive MBA programs. Provide additional support for cohort launch activities and logistics.

COMMUNITY FOOD BANK OF SOUTHERN ARIZONA

TUCSON, AZ

DIRECTOR OF DEVELOPMENT

2012

Supervised all public relations and annual fund activities for organization with a \$10.8 million annual budget. Department functions included direct mail, marketing, donor relations, grant writing, special events, and public and media relations. Successfully exceeded budgeted and previous period revenues every month of employment.

PRIMAVERA FOUNDATION

TUCSON, AZ

DIRECTOR OF HOUSING SERVICES

2009 TO 2012

Responsible for daily operations and strategic direction of nine separate housing programs

- Created and implemented systems, policies, and procedures to improve program effectiveness and client outcomes, including team intranet, evaluation and continuous quality improvement initiatives; • Directly supervised five staff members, with oversight of two additional staff members; • Designed and implemented a central intake system for housing programs to streamline the process of accessing services; • Developed and presented professional development trainings for staff on topics including challenging assumptions, professional boundaries, and effective case management practices, among others; • Researched case management best practices to provide more effective client services with fewer resources, ultimately resulting in more successful client outcomes

m²powered communications solutions

TUCSON, AZ

FOUNDER/DIRECTOR - CONSULTANT

2005 TO PRESENT

Provide strategic communications consulting, organizational effectiveness advising and graphic design services mostly to local non-profit organizations, enabling them to more efficiently carry out their missions. Successes include:

- **Interim Development Director**, Wingspan (2008), responsible for donor communications and cultivation, development best practices implementation and permanent Director hiring process of southern Arizona's lesbian, gay, bisexual and transgender community center, one of the 10 largest in the country
- **Interim Development Director**, Brewster Center Domestic Violence Services (2007-2008), responsible for all aspects of revenue generation for \$2 million annual budget
- **Contract Graphic Designer** for the following organizations: Wingspan, Women's Foundation of Southern Arizona, Open Inn, Arizona Women's Political Caucus, Thayer Medical; samples on request
- **Communications Consultant**, Elías for Supervisor 2008 (through 11/4/08), provided design and messaging consulting services for successful re-election campaign of Pima County Board of Supervisors Chairman Richard Elías
- **Merger Integration Contractor**, Tucson Centers for Women and Children/Brewster Center Domestic Violence Services (2008), project work for newly merged organization, including website development
- **Programmatic Advisor** and **Prevention Educator Coach**, Men's Anti-Violence Partnership of Southern Arizona/Southern Arizona Center Against Sexual Assault (2007-2008)

(professional experience continued on next page)

Michael Mandel (continued)

PROFESSIONAL EXPERIENCE (CONTINUED FROM PREVIOUS PAGE)

PLANNED PARENTHOOD OF SOUTHERN ARIZONA VICE PRESIDENT OF EXTERNAL AFFAIRS

TUCSON, AZ
2006 TO 2007

Responsible for marketing and media, social marketing, outreach, education and training, and public policy.

- Facilitated development of *Real Life. Real Talk.*® social marketing program targeting parents; • Provided strategic leadership to division, including budget development and monitoring, and participated as member of organization's Senior Leadership Team; • Supervised three staff members directly, with oversight of up to ten additional staff members; • Actively contributed to community development goals, including aggressive grant-writing efforts; • Managed agency's public policy portfolio and coordinated with colleagues at sister organizations

SOUTHERN ARIZONA CENTER AGAINST SEXUAL ASSAULT COMMUNICATIONS DIRECTOR

TUCSON, AZ
2002 TO 2006

Progressive cumulative responsibilities encompassed all aspects of strategic planning and implementation of internal and external communications ranging from policy statements to securing grants.

- Responsible for media communications, agency marketing, grantwriting, public policy analysis and advocacy, staffing Men's Anti-Violence Partnership of Southern Arizona, and donor relations; • Developed Center's first comprehensive communications plan; • Wrote and managed Center's first successful competitive national federal grant, securing more than \$250,000 in funds for administration and programs; • Built coalitions around relevant issues including media relations, marketing, community outreach, and public policy education and advocacy; • Represented Center as member of faculty for statewide sexual assault conferences; • Developed and facilitated multidisciplinary Southern Arizona Sexual Violence Disability Coalition; • Supervised and trained Center staff and volunteers

CENTER FOR CRIME VICTIM AND SEXUAL ASSAULT SERVICES LESBIAN, GAY, BISEXUAL AND TRANSGENDER OUTREACH COORDINATOR

ITHACA, NY
2001 TO 2002

BOARDS AND COMMUNITY SERVICE

- Board Member, SAMHC (mental health crisis center - 2003 to 2012); Board Vice President (2011-2012); Board Secretary (2010-2011)
- Federal Grant Reviewer: US Department of Health and Human Services Administration of Children, Youth and Families, Mentoring Children of Prisoners Program (2010); US Department of Health and Human Services Administration of Children, Youth and Families, Street Outreach Programs for Runaway and Homeless Youth (2008)
- Grants Allocation Committee Member, Women's Foundation of Southern Arizona (2008 grant round)
- Commissioner, Pima County/Tucson Women's Commission (2004 to 2010); Development Committee Chair (2007 to 2008); Commission Chair (2008 to 2010)
- Governor's Commission to Prevent Violence Against Women subcommittee on prevention (2003-2004)
- Support Group Facilitator, Wingspan Anti-Violence Project (2003 to 2006)
- Founding Member, Wingspan Anti-Violence Project Advisory Committee (2006 to present)
- Benefit Dinner Speaker Coach and Stage Manager, Wingspan (2005 to 2008) and Open Inn (2009)
- V-Day Tucson 2005 (Organizer) and 2006 (Production Manager)

AWARDS AND OTHER RECOGNITION

- Winner, 2010 Temple Emanu-El/Jewish Federation LGBT Jewish Inclusion Project Rainbow Keshet Award
- Winner, 2009 Coalición de Derechos Humanos Corazón de Justicia Award for "dedication in the struggle for justice and human rights in our community"
- Fellow, Center for Progressive Leadership 2007-2008 Arizona Progressive Political Leaders Fellowship
- Winner, 2007 (inaugural) Outstanding Advocate Award, presented by Men's Anti-Violence Partnership of Southern Arizona for 10 years of nationwide service working to end men's violence against women and girls
- Winner, 2006 (inaugural) Vagina Spirit Award, at V-Day Tucson 2006, for work as a man to end violence against women and girls
- Winner, 2005 (inaugural) 40 Under 40 Award, Tucson Business Edge magazine, awarded to emerging business/community leaders younger than 40

OTHER SKILLS AND INTERESTS

- Big-picture systems thinker • Hatha Yoga practitioner and instructor • Completed 40 hour rape crisis counselor training approved by New York State Department of Health • Delivered professional trainings at the local, regional, state, and national levels on a range of topics related to areas of expertise • Writing the next great American musical; estimated completion date: 2025 • Dry, irreverent, self-effacing sense of humor • Deliberative, easygoing, and inclusive leadership style • Myers-Briggs Orientation: ENFP/ENFJ (evenly split)